



Assumption Life

---

2020 **SOCIAL  
RESPONSIBILITY**  
REPORT

---

---

# SUPPORT TO THE **TREE OF HOPE** CAMPAIGN

---

In the context of COVID-19, the traditional Tree of Hope lighting ceremony was held virtually among various platforms. To demonstrate its support to the cause, Assumption Life lighted its head office building with the Tree of Hope's colours. A gesture to give hope to those fighting cancer.



*Photo Credit: Daniel St-Louis*



---

## ASSUMPTION LIFE, LEADER IN SOCIAL RESPONSIBILITY

---



Since its beginning in 1903, Assumption Life stayed true to its purpose to make a difference for our clients, our partners and our communities. Inspired by the example set by our predecessors, our commitment continues to always guide our actions to help our communities shine as they mean so much to us.

This strong social conscience still steers our daily efforts to ensure success for our company. Our leadership in community commitment represents a great source of inspiration for all our team members and we are very proud of it!

**Sébastien Dupuis**  
President and CEO



Commitment is part of Assumption Life's DNA as our founders dreamed of ensuring access to higher education and wanted to see the Acadian community succeed and soar. We never forget our roots, and we are always driven by this desire to make a difference.

In 2020, our commitment towards our communities was expressed through our support to various causes and initiatives,

mainly in the health and education sectors, by supporting more than 80 organizations and initiatives. We are also proud of the exceptional community engagement of our employees who, despite the present world context, offered 358 volunteer hours to various causes. Together, we make a difference!

**Réjean Boudreau**  
Chief of Organizational Development  
and Client Experience



---

# OUR INVOLVEMENT IN NUMBERS

---

In 2020, Assumption Group supported a broad range of causes and organizations.

Here are a few numbers to show our commitment in a year in which Assumption Life and its employees were there to support our communities.

---

**6%** of the  
**COMPANY'S  
NET PROFIT**  
went to various  
social causes



More than  
**80 ORGANIZATIONS  
AND INITIATIVES**  
received donations

---

## CATEGORIES OF ORGANIZATIONS WHO HAVE RECEIVED A DONATION:



HEALTH



EDUCATION



SOCIO-  
ECONOMIC



ARTS AND  
CULTURE



SPORT

---

  
**ASSUMPTION LIFE  
FOUNDATION:**

**4**  
**SCHOLARSHIPS**  
awarded  
to educational  
institutions

**16**  
**SCHOLARSHIPS**  
awarded  
to students.

---

**358**  
**HOURS**  
**VOLUNTEERED**  
outside and during  
working hours

---

## OUR EMPLOYEES' COMMITMENT

---

Our employees and board members have shown their outstanding generosity year after year and 2020 was no exception.

Many of them are personally involved in their communities and take part in fundraising activities in addition to volunteering with their work team.



---

# COMMITTED TO MAKE A DIFFERENCE

---

Fully aware of the impact of our philanthropic actions on large-scale initiatives, we have contributed significantly to certain projects with the goal of making a difference over the long-term.

In 2020, **our priorities were the health and education sectors** to ensure a healthy and positive future for the members of our communities.



*\$750 donation to the Tiny Dreams Campaign*



*\$80,000 donation over five years to the Coopérative Carrefour Santé Communautaire in Inkerman*



*Tour of Hope Official Sponsor for the third consecutive year; a cause supported by the company for many years*



# 2020 SOCIAL RESPONSIBILITY REPORT

[www.assumption.ca](http://www.assumption.ca)

